



September 2006

Dear AFP Colleague,

In March 2006, we unveiled our chapter's Vision 2010. The Bold Steps to reach this goal of significantly influencing the culture of philanthropy in Orange County, are:

- Increase the number of skilled AFP members who practice the highest fundraising ethics
- Establish vibrant educational partnerships with all community sectors involved in nonprofit philanthropy.
- Launch an active, well-orchestrated public relations campaign to communicate the benefits of giving.

I'm delighted to report that the many members involved on various chapter volunteer committees are bringing Vision 2010 ever closer.

- The chairs of the *Community Development Division* committees met in August to brainstorm how to assist the newly formed PR & Communications Committee with its charge.
- The Presidents and Executive Directors of the OC PGRT, OC United Way, OC Community Foundation, Volunteer Center OC, the OC Community Relations Council and AFP OC will meet for a 3rd time, in Sept. to determine how to more strategically collaborate in our county.
- And we are all aware of the outstanding educational offerings we've been provided by the *Professional Development Division* at the monthly luncheons and the Fundamentals, and soon will experience at the Conference on Philanthropy, that increase our skills as fundraisers.
- Also, Tim Bauer and his marvelous *Member Services Division* have been working to ensure that the Chapter is once more a Metro 4. The deadline is Sept. 30 to be at or above 300.

Here's where you can easily help move Vision 2010 forward and it's fun! The Command Performance Conference on Philanthropy on September 14th is a wonderful opportunity to reach out to prospective members. **Welcome a non-member at the conference and share with them why you are a member - then encourage them to visit the Membership table in the foyer.** AFP Int'l offers a \$25 seasonal discount for a new Active membership and there are Introductory memberships if the individual qualifies.

Our September luncheon, with Diversity as its topic, is interactive and requires your response to the survey that will be sent to you via email. The more responses, the more effective this presentation will be for all of us - thank you. It's double AFP in September - I look forward to seeing you both at the Conference on 14th and at the luncheon on the 26th!

Warmly,

A handwritten signature in black ink that reads 'Frances A. Rozner'. The signature is written in a cursive, flowing style.

Frances A. Rozner, CFRE, Chapter President

AFP Orange County Chapter Mission Statement

To advance philanthropy for the greater good, through education, training and advocacy.