



June 2006

Dear AFP Colleague,

Can you believe that we are already halfway through the year? The months fly by and so do the years. But this is good – because each year brings us more knowledge, stronger skills and greater wisdom.

In fact, as the years pass, you owe it to yourself, and to your organization, to earn the Certified Fundraising Executive (CFRE) designation. If you do have the designation, congratulations! - and please renew it. If you've chalked up enough experience, it's time to think about earning the ACFRE – the advanced designation.

Here are just a few of the reasons why you need to consider the CFRE:

- 1) First and foremost, the application (and renewal) experience is a personal eye-opener. This is where you see the unadulterated facts of your fundraising experience and accomplishments. It's an incredible affirmation of "Yes, I can and yes, I do!" and "I need to learn more in such-and-such an area".
- 2) The designation opens doors to more career options – you stand out from the crowd; you demonstrate a willingness to go the extra mile; and those familiar with the CFRE (including your employer) can be assured of your fundraising expertise and of your interest in staying at the top of your field. Studies show, on average, that CFRE certificants earn 17% more than their non-certified counterparts.
- 3) The CFRE designation is a requirement for all Orange County AFP Faculty and is now expected of the chapter's Presidents.

Yes, it takes extra effort and requires a financial outlay, but having the designation is worth it – ask any CFRE you know (we have close to 40 in our own chapter). *For immediate visual details*, visit [www.cfre.org](http://www.cfre.org); *for an auditory prep discussion*, attend the June 27th Fundamentals program with Viki Barie, CFRE; *for coaching*, contact Louise Cummings, CFRE, Chair of our chapter's CFRE program at [lcummings@jdrf.org](mailto:lcummings@jdrf.org). A CFRE exam prep course will be held in Orange County in late September or early October. The deadline for initial application is July 21. I heartily encourage you to start planning now for your application or renewal, before the months and years get away from you.

Looking forward to seeing you at our first luncheon of Summer 2006!

Warmly,

A handwritten signature in black ink that reads 'Frances A. Rozner'. The signature is written in a cursive, flowing style.

Frances A. Rozner, CFRE, Chapter President

P.S. Please contact Viki Barie, CFRE, [viki.barie@stjoe.org](mailto:viki.barie@stjoe.org), with nominations for the Board of Directors. The Responsibilities can be found at [http://www.afpoc.org/new/html/board\\_roles.htm](http://www.afpoc.org/new/html/board_roles.htm). Thank you!

**AFP Orange County Chapter Mission Statement**

To advance philanthropy for the greater good, through education, training and advocacy.