



April 2006

Dear Colleague,

The AFP Orange County Chapter broke a luncheon meeting attendance record last month – 140 attendees! So many leaders and so much networking to do –the two hours just flew by. April's luncheon continues the excellent tradition of bringing you valuable information to enhance your fundraising efforts. Jeff Thies and Alison Clark, of AMS Response, a national company located in Los Angeles, will present on direct mail trends in the non profit sector, focusing on acquisition and high donor programs.

It's our membership involvement that creates the luncheon "buzz" and makes every activity run as smoothly as it does - and that same volunteerism will keep Vision 2010 on course. In fact, with April containing National Volunteer Week, we'll be recognizing our many 2005 AFP volunteers on April 25th.

Looking ahead into 2006 - what gets you passionately engaged?

- Is it helping out a new member to connect with benefits – maybe you'd like to help with the New Member Orientation, just twice a year - or communicate with several new members each month, welcoming them to the chapter and getting them linked to volunteer opportunities?
- Or maybe you enjoy being a host or hostess to people who visit us for the first time or for people who are returning – the Greeter Committee could use your smiling countenance at luncheon meetings or at either of the major events.
- Are you a CFRE and enjoy occasional teaching opportunities? The AFP Faculty allows you to share your expertise in a classroom setting, coordinate a course, or mentor in the certification process.
- Of course, there are wonderful volunteer opportunities working together with others on either the National Philanthropy Day or the Conference on Philanthropy committees.
- Are you interested in how government ticks and how it affects the charitable sector? The Advocacy Committee could use your help in educating and representing our chapter.
- How about Public Relations? The sharing of philanthropy with the community requires passionate strategy, strong writing skills and media contacts – the more people involved, the less each does.
- Do you like the one-on-one interaction that comes with mentoring one relatively-new -to-fundraising member? The Mentoring Program annually seeks mentors.
- Or maybe solidifying information and having conversations with nice people is more your style? How about contacting prospective members, through the Diversity Committee, or contacting members needing to renew their membership?
- And, then again, maybe you are one of those folks who would like to represent your fellow members on the Board of Directors and have the chance to make policy and lead your own set of volunteers?

The Chapter has a volunteer position that will help you grow in knowledge and leadership skills, allow you to meet fellow fundraising specialists and have fun. Please contact Usha Jain at ujain@upm.net or at 714-547-9960 for details. I look forward to seeing you on the 25th!

Warmly,

A handwritten signature in black ink that reads "Frances A. Rozner". The signature is written in a cursive, flowing style.

Frances A. Rozner, CFRE, Chapter President

P.S. In your 2006 Membership Directory, page 6, please replace the luncheon meeting on August 22, with **July 25** and the Conference on Philanthropy on August 2 with **September 14**. National Philanthropy Day, **November 15th**, has offered you an earlier opportunity to nominate your special philanthropic activists. Please choose thoughtfully, write passionately and return the Call for Nomination forms by **May 26th**. Thank you!

AFP Orange County Chapter Mission Statement

To advance philanthropy for the greater good, through education, training and advocacy.