



November/December 2006

Dear AFP Colleague,

At the December 5th meeting, our chapter is highlighting the Career of Fundraising. The timing is particularly apropos - the last month of the year is a wonderful time to consider the past and the future, plus the world around us is becoming increasingly aware of the role of the nonprofit sector in the overall health of society. Internationally, there is a rapidly growing need for knowledgeable, ethical fundraisers who are responsible for raising necessary organizational resources.

AFP International is meeting that need by continuing to provide us with numerous career resources. The mightiest one we have is the Code of Ethics to which we all adhere and, with our members, is enforceable. Conceived at the Toronto AFP Conference in 2002, the *International Statement of Ethical Principles* was approved unanimously October 16 at the 4th Annual International Fundraising Summit in Holland. It will be ratified by organizations in up to 40 countries by January 1, 2007 and will be launched in February. Having the trust of the public is essential to successful fundraising and this world-wide recognition of the importance of an ethical standard adds to the professionalism of our careers.

Today, there are nine AFP College Chapters and more in the pipeline. Many of us "fell" into our fundraising career, but now our newest fundraisers are coming directly out of college into the nonprofit sector. Can you believe that the Certified Fundraising Executive designation (CFRE), originating with AFP (formerly NSFRE), is 25 years old this year? It's now widely acknowledged to be an esteemed guidepost in a fundraising career, as is the acquisition of the advanced version, the ACFRE - available only through AFP membership.

A fundraising career can take many tacks. Some of us are currently employees while others are now consultants - all of us with a wide range of subject and leadership expertise. And there are those of us who take our fundraising skills into affiliate areas, such as marketing, PR, recruiting and technology. Careers span years and nonprofit passions, and with the right fit, give us great satisfaction. So join us on the 5th for a truly satisfying end-of-the-year AFP career experience. (Plus we need your presence to elect the 2007 Board and to enjoy the wonderful Turnip Rose holiday dessert extravaganza.)

Warmly,

A handwritten signature in black ink that reads "Frances A. Rozner". The signature is written in a cursive, flowing style.

Frances A. Rozner, CFRE, Chapter President

AFP Orange County Chapter Mission Statement

To advance philanthropy for the greater good, through education, training and advocacy.