



## **AFP NEWS**

DATE: April 3, 2009

FOR RELEASE: Immediate

CONTACT: Sally Lawrence

### **AFP CA ORANGE COUNTY CHAPTER HONORED AS TEN STAR CHAPTER**

(Alexandria, Va.) – The Association of Fundraising Professionals AFP CA ORANGE COUNTY CHAPTER has been named a 2008 Ten Star Chapter.

Every year, AFP, the largest association of professional fundraisers in the world, honors chapters for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Ten Star Award for performing specific activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy. Of the 200 chapters in AFP, 74 chapters received the Ten Star Award for 2008.

“The Ten Star Chapter status is a tremendous honor for the AFP CA Orange County Chapter,” said chapter president Sally Lawrence. “This represents a commitment to excellence in all aspects of our chapter programming and delivery of educational and ethical information.”

Ten Star Chapters are recognized at the AFP International Conference on Fundraising. Chapters also earn the privilege of displaying the Ten Star logo on their chapter page on their website, newsletters and stationary.

“Chapters that have earned the Ten Star status have shown their dedication to AFP and the promotion of ethical and effective fundraising,” said Paulette V. Maehara, CFRE, CAE.

“They serve as models for our other chapters, and I am pleased to honor their leaders and members for their tremendous work in advancing our strategic plan and educating the public about the importance of giving and volunteering.”

Criteria for the award are determined by AFP International Headquarters. A list of several goals is published annually, and chapters must accomplish 10 of these goals during the year and submit a nomination form for verification to be honored.

For more information on the Ten Star Award process, please visit [www.afpnet.org](http://www.afpnet.org).

\* \* \*

The Association of Fundraising Professionals (AFP) represents more than 30,000 members in nearly 200 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. For more information, visit [www.afpnet.org](http://www.afpnet.org).

# # #